



L.A.'s Favorite

Outdoor Market

**ANTIQUES
VINTAGE ★ ART
COLLECTIBLES
HANDCRAFTED
ARTISAN GOODS**

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Melrose Trading Post Announces Second Location Grand Opening 3/15 at Taft Charter High in Woodland Hills

LOS ANGELES: Melrose Trading Post is opening a new weekly flea market in the San Fernando Valley of Los Angeles at Taft Charter High starting March 15, 2014. Best known for its curated, yet eclectic array of arts and crafts, vintage fashion, antique furniture, handcrafted artisan goods, and other one-of-a-kind treasures, Melrose Trading Post is a popular shopping mecca for Angelenos of all ages.

Like its sister counterpart at Fairfax High, which opened in 1997 and operates on Sundays, the market at Taft Charter High is expected to average up to 4,000 attendees each week on Saturdays (over 200,000 people per year) and showcase up to 200 vendors each week.

What's perhaps lesser known about Melrose Trading Post is that admission and vendor fees have always supported public education. "Ever since we founded the Melrose Trading Post almost 17 years ago, other schools have been inviting us to share our unique fundraising model. Taft Charter High is a perfect fit: it has a great location with lots of parking and shade, along with a dedicated community of educators, students, and parents," said Pierson Blaetz, who co-founded Melrose Trading Post with Whitney Weston through their nonprofit Greenway Arts Alliance. The duo is working with the Taft High Booster Club to repeat their success. At Fairfax High, Melrose Trading Post has provided students with jobs and helped fund college scholarships, library renovations, field trips, sports equipment, band uniforms, beautification projects, teacher programs, theater performances, and more, totaling well over five million dollars to date.

The Grand Opening for the new Melrose Trading Post market at Taft Charter High takes place on Saturday, March 15, 9 a.m. to 5 p.m. The celebration activities continue on Sunday, March 16, 9 a.m. to 5 p.m. at Fairfax High. For details, visit www.MelroseTradingPost.org.

MELROSE TRADING POST at Taft Charter High
Every Saturday 9 AM to 5 PM starting March 15, 2014
5461 Winnetka Ave., Woodland Hills, CA 91364
Corner of Winnetka and Ventura one block south of 101 Freeway

MELROSE TRADING POST at Fairfax High
Every Sunday 9 AM to 5 PM since 1997
7850 Melrose Ave., Los Angeles, CA 90046
Corner of Melrose and Fairfax

PRESS RELEASE

www.MelroseTradingPost.org